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LIME further strengthens its regional management team with appointment of new CFO

September 23, 2009

LIME, CWI's Caribbean business, has further strengthened its regional management team with the appointment of a Chief Financial Officer.

Gerard Borely, a Trinidad national, joins the business as Chief Financial Officer and will be responsible for strategy, planning and the effective integration of the financial systems of all LIME markets. Gerard brings over 20 years of corporate finance, strategy and management experience to LIME, having most recently served as Managing Director – Corporate Banking and previously, regional Chief Financial Officer at First Caribbean. Gerard will be based in Barbados.

CEO David Shaw commented "I am delighted to be welcoming Gerard to LIME. With his appointment we will be in a stronger position to deliver the quality service that our customers deserve and continue to be the number one choice for the Caribbean."

For more information on LIME visit www.time4lime.com.

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About LIME

LIME (Landline, Internet, Mobile, Entertainment) is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board, full stop. LIME is part of Cable & Wireless, one of the world's leading international communications companies.

About CWI Group

CWI Group (formerly International) is an owner and operator of market-leading telecoms businesses. Headquartered in London, we operate through four regionally-based business units – the Caribbean, Panama, Macau and Monaco & Islands. We are a full-service telecommunications provider offering mobile, broadband, and domestic and international fixed line services, as well as enterprise and managed service telecom solutions.

Our mission is to develop a portfolio of world class telecom businesses. Our businesses will be world class in terms of the products we offer; the service levels we provide; the training, career development and motivation levels of our people; and our financial performance. We aim to attain leadership in all of our product categories and markets.

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